



# DISPLAY RABBIT

FABRICATION AGENCY

An integrated design, **fabrication, and production** agency specializing in the creation of distinctive, immersive **retail experiences** for global brands.

# NY / LA

## WHO WE ARE

Display Rabbit Fabrication operates through fully integrated production facilities in New York and Los Angeles. Carpentry, metalwork, scenic painting, laser cutting, vinyl printing, and AV & Tech capabilities are executed in-house, with offices, studios, and production departments working collaboratively under one roof at each location. We accommodate any project specification. Technical designers and CNC programmers work directly from your sketches, renderings, or CAD drawings to execute your vision with precision. Comprehensive design services are also available, delivering concept sketches, mood boards, and 3D renderings for any brief.

## OUR MISSION

With bi-coastal facilities including a 25,000 square foot Brooklyn location, we have established a proven track record for delivering projects of any scale with creativity, meticulous attention to detail, and unwavering commitment to timelines and budgets. Whether working with small local businesses or international corporations, we transform brand visions into reality, from initial napkin sketches to complete production renderings. Our full-service model encompasses everything from individual prop fabrication to complete turnkey pop-up event installations, with the flexibility and capacity to serve clients nationwide.

Retail Design

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Activation & Events

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Window Graphics

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Large Scale Sculptures

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Visual Merchandising

---

Experiential Design

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Production & Installation

# Core Capabilities

3D printing  
carpentry  
custom props  
design  
drafting  
fabric printing  
graphics  
hardcoating

installation  
lighting  
metalwork  
mobile experiences  
mold making  
paint  
pop-ups  
resin casting

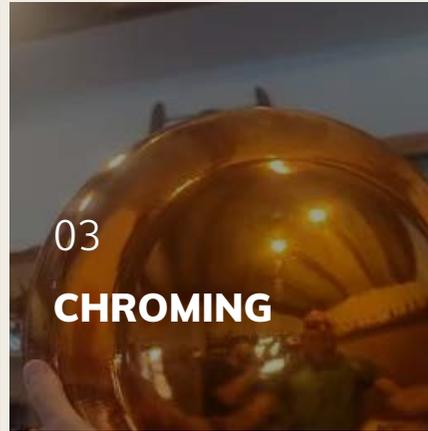
retail  
runway  
sculpting  
theater  
trailer conversions  
transport  
vinyl application  
window displays



01  
**3D PRINTING**



02  
**CARPENTRY**



03  
**CHROMING**



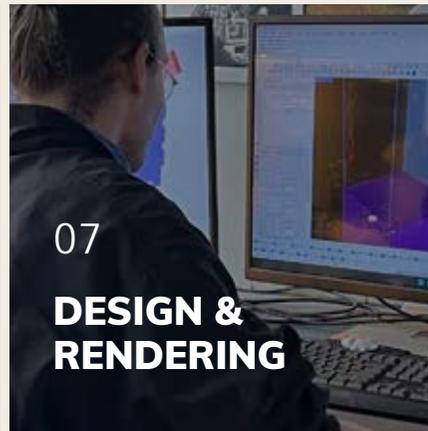
04  
**CNC & LASER CUTTING**



05  
**CREATIVE ENGINEERING**



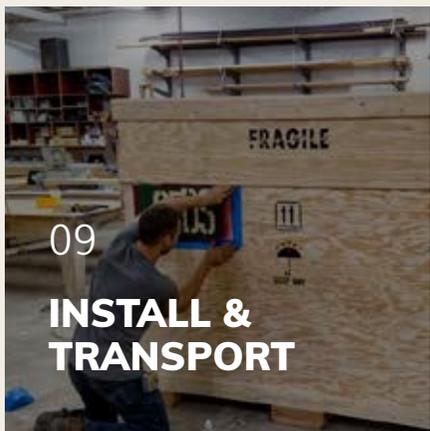
06  
**CUSTOM LIGHTING**



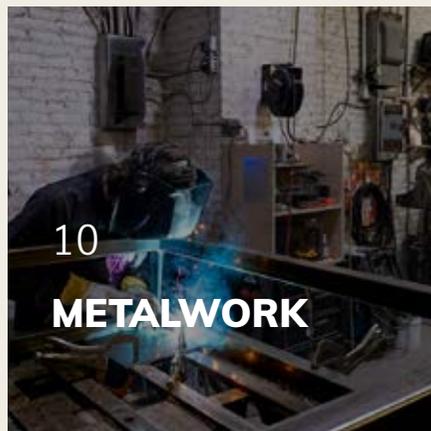
07  
**DESIGN & RENDERING**



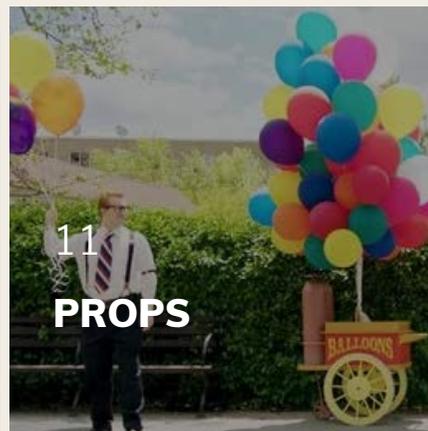
08  
**FOAM CARVING & HARDCOAT**



09  
**INSTALL & TRANSPORT**



10  
**METALWORK**



11  
**PROPS**



12  
**SCENIC PAINTING**

**Our Core  
strengths**

# live activation & events

## **Section 01**



PAOLO ROSSI LAUREN

Palm Angels



CCTV in operation

MEJURI

MEJURI



## SCOPE OF WORK

3D Modeling & Design Development

CNC Sculpting and Precision Carving

On-site Assembly and Installation

Scenic Painting & Finishing

Sectional Fabrication and Finishing



live activation  
01



GIORGIO ARMANI

GIORGIO ARMANI

MY WAY  
I AM WHAT I LIVE



## SCOPE OF WORK

3D Modeling & Design Development

CNC Sculpting and Precision Carving

Custom Flowers

Custom Woven Basket Construction

Foam Carving & Hardcoat

Large-scale Inflatable Balloon Fabrication

Metal Structures

On-site Assembly and Installation

Scenic Painting & Finishing

Sectional Fabrication and Finishing

live activation  
02



**BALMAIN**  
PARIS



## SCOPE OF WORK

3D Modeling & Design Development

CNC Sculpting and Precision Carving

LED Custom Lighting

On-site Assembly and Installation

Scenic Painting & Finishing

Sectional Fabrication and Finishing



live activation  
03

# benefit

SAN FRANCISCO





## SCOPE OF WORK

CNC sculpting and precision carving

Foam Carving & Hardcoat

Large-scale fabrication

Mechanical component

On-site assembly and installation

live activation  
04



*River Island*

Services

HOTEL  
*River Island*  
\*\*\*\*\*

HOTEL  
*River Island*  
\*\*\*\*\*  
THE WINTER HOLIDAY  
GIFT GUIDE  
A CURATED SELECTION OF  
GIFTS FOR EVERYONE  
ON THE LIST  
Scan the QR code to  
view the full gift guide  
on our website.



## SCOPE OF WORK

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

On-site assembly and installation

---

Vinyl graphic application

---



live activation  
05





## SCOPE OF WORK

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Backlit Fabric Graphics

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Design & Rendering

---

LED Aluminum Frame

---

LED Lights

---

On-site assembly and installation

---

# live activation 06





## SCOPE OF WORK

---

3D modeling and design development

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

Graphic Prints Production

---

On-site assembly and installation

---

Scenic Painting & Finishing

---



live activation  
07

window displays  
**Section 02**



OPENING HOURS

MONDAY	10AM-8:30PM
TUESDAY	10AM-8:30PM
WEDNESDAY	10AM-8:30PM
THURSDAY	10AM-8:30PM
FRIDAY	10AM-9:00PM
SATURDAY	10AM-8:00PM
SUNDAY	10AM-8:00PM



**ISAIA**  
NAPOLI

ISAIA

BEEF



## SCOPE OF WORK

---

3D modeling and design development

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

On-site assembly and installation

---

Sectional fabrication and finishing

---



# window displays 01



WATKINS

Give Love. Give Back.  
We're partnering with Big Brothers Big Sisters through in-store Round Up and other initiatives to provide life-changing mentorships in our local communities.  
Learn more at [Watkins.com/ForGood](http://Watkins.com/ForGood)



## SCOPE OF WORK

---

CNC sculpting and precision carving

---

Custom Lighting

---

Foam Carving & Hardcoat

---

Graphic Prints Production

---

On-site assembly and installation

---

Scenic Painting & Finishing

---

Vinyl Application



# window displays 02

KURT GEIGER





## SCOPE OF WORK

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

Graphic Prints Production

---

Metalwork

---

On-site assembly and installation

---

Scenic Painting & Finishing

---

Vinyl Application

---



# window displays 03



HACKETT  
LONDON

HACKETT  
LONDON

HACKETT  
LONDON



## SCOPE OF WORK

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

Graphic Prints Production

---

Metalwork

---

On-site assembly and installation

---

Scenic Painting & Finishing

---

Vinyl Application



window displays  
**04**



HACKETT



A Time Tradition  
in Full Bloom



## SCOPE OF WORK

---

CNC sculpting and precision carving

---

Graphic Prints Production

---

Metalwork

---

On-site assembly and installation

---

Scenic Painting & Finishing

---

Vinyl Application

---



window displays  
05



by dreams,  
by passion.

TAG Heuer

HAUER

TIFFANY & CO



TAG Heuer



Carrera evokes the thrill of the race and the spirit of challenge.



## SCOPE OF WORK

CNC sculpting and precision carving

Graphic Prints Production

LED Aluminum Frame

Metalwork

On-site assembly and installation

Scenic Painting & Finishing

Vinyl Application

# window displays 06

# large scale displays

## **Section 03**

# PROVISIONS



CORN  
FLAKES

CORN  
FLAKES

LAUNDRY  
DETERGENT

LAUNDRY  
DETERGENT

LAUNDRY  
DETERGENT

LA  
DE

CORN  
FLAKES

CRAM

CRAM

CRAM

CRAM

EAT WELL



LIVE WELL

DON'T LOSE



YOUR HEAD





## SCOPE OF WORK

---

3D modeling and design development

---

CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

LED Aluminum Frame

---

Metalwork

---

On-site assembly and installation

---

Project coordination and execution

# large scale displays 01



THE SEA LION  
MOTHER



## SCOPE OF WORK

3D modeling and design development

CNC sculpting and precision carving

Foam Carving & Hardcoat

Metalwork

On-site assembly and installation

Project coordination and execution



# large scale displays 02

BEEKMAN 1802

KINDNESS





## SCOPE OF WORK

---

3D modeling and design development

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CNC sculpting and precision carving

---

Foam Carving & Hardcoat

---

On-site assembly and installation

---

Project coordination and execution

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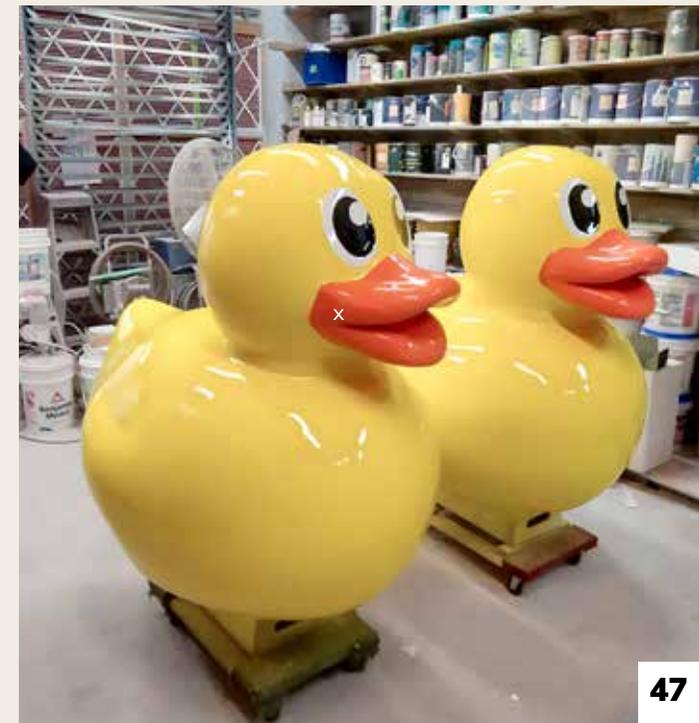
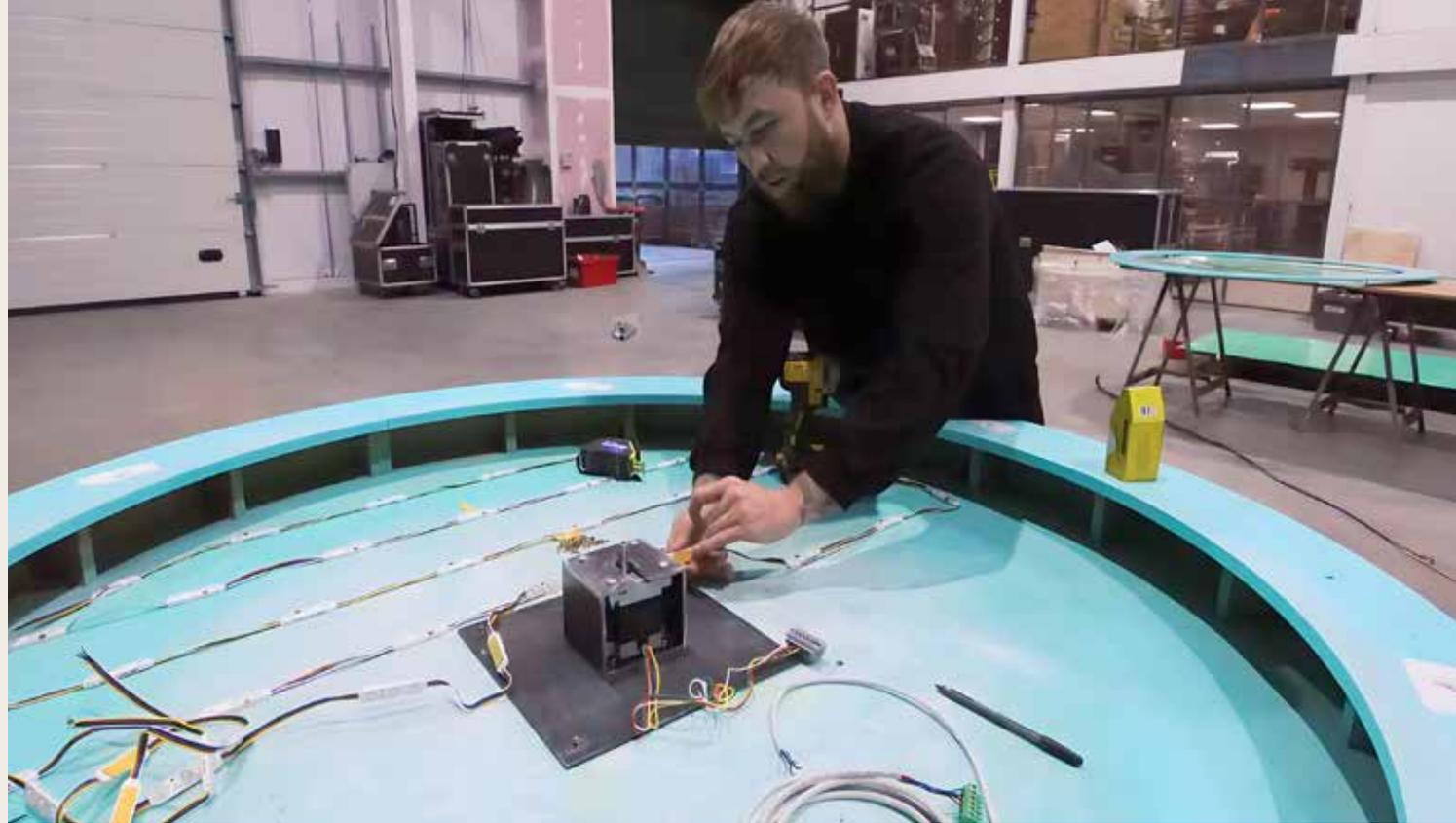
# large scale displays 03

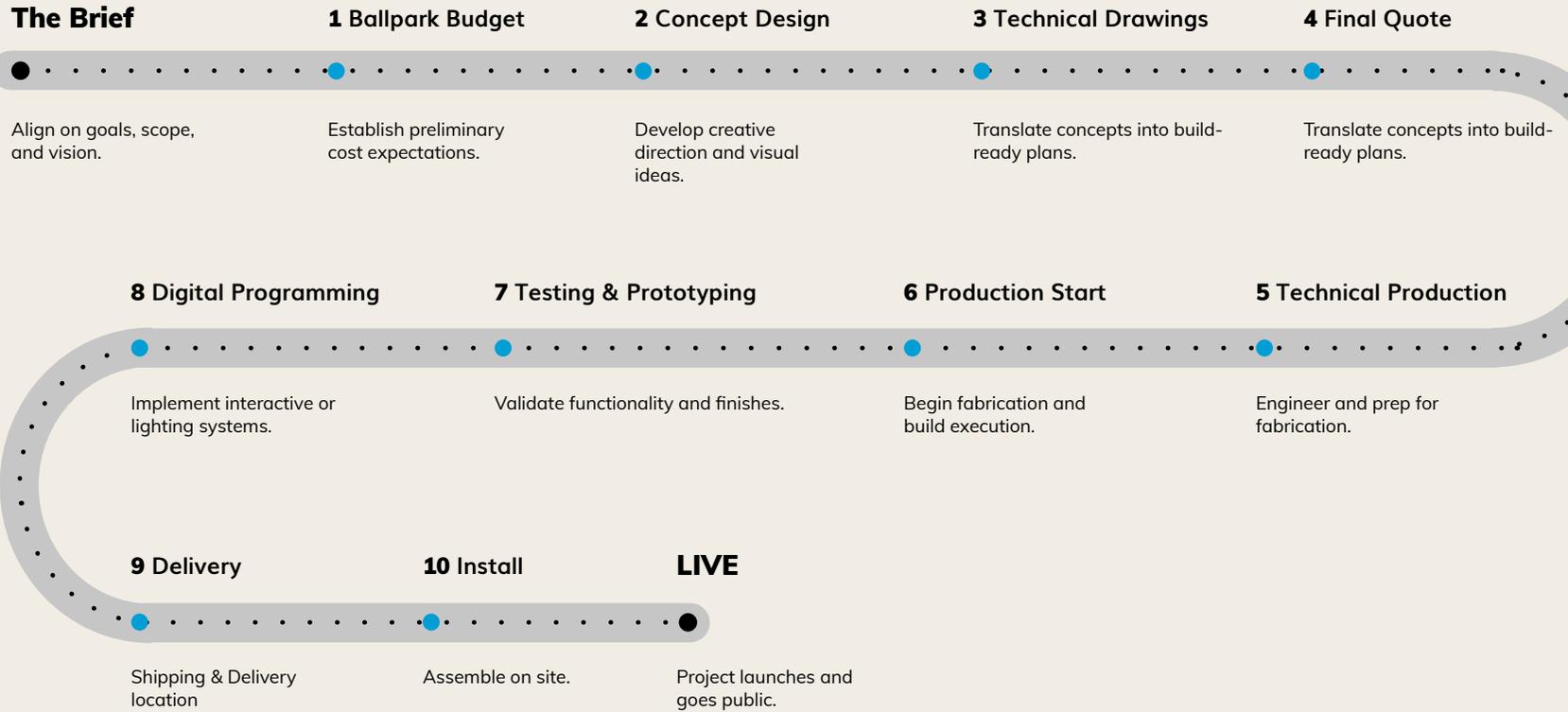
# Behind the scenes

## **Section 04**









# Project timeline

The **Timeline** outlines our core project milestones, starting with early budget discussions to guide the design process and keep production aligned from start to finish.

This portfolio includes work completed by Display Rabbit Fabrication and select examples of installations that demonstrate our production capabilities. All work shown reflects the quality standards and technical expertise our clients can expect.



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